

Specifying Mobility: Trade, Inequality, and Democratization in Developing Countries

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A Tale of Three Worlds

- Question: What is the effect of trade on income inequality and, by extension, democratization in developing countries?



- Three disconnected literatures:
 - Trade-democratization: overlooks inequality as mediator
 - Inequality-Democratization: assumes closed economy
 - Trade-inequality: inter-industry labor mobility as key assumption
- Mixed findings:
 - Trade-democratization: positive, negative, no correlation.
 - Inequality-Democratization: inverse U-shaped, U-shaped, positive, negative, no correlation.
 - Trade-inequality: slight positive correlation, but disagreement on causal mechanism

Goals of the Paper

- Premise: A focus on how **Inter-industry Labor Mobility** (the ease with which labor can move across industries) **conditions** the effect of trade on inequality and democratization can help bridge the disconnected literatures.
 - Inter-industry Labor Mobility is assumed to be **perfect** in factor endowment trade models, which is usually unjustifiable.
 - Acemoglu and Robinson (2006)'s formal model relies on this assumption to establish how trade affects inequality and democratization.
 - This study turns to a specific factors trade model that allows labor specificity and derive testable hypotheses.
 - Pit the two competing theories and their theory-specific predictions against each other and evaluate their performance with empirical data and a finite mixture model (Imai and Tingley 2012).

Inequality and Democratization

- Acemoglu and Robinson (2006): **decrease** in inequality leads to an **increase** in the probability of democratization.
 - Lower costs of tolerating democracy for elites because tax redistributions are less severe
 - High costs of repression since elites are usually capital holders and capital is vulnerable to revolutions.
 - Inverse U-shaped relation
- Assume that this is true for now and focus on how trade impacts inequality

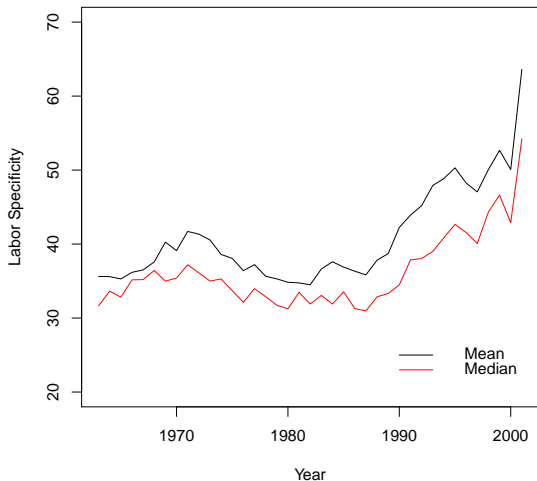
Trade and Inequality

- Acemoglu and Robinson (2006) adopt a Stolper-Samuelson (SS) model of trade:
 - Key assumption: **perfect** labor mobility
 - Predicts **class** cleavage: as trade increases, return for owner of relatively **abundant** factor **increases** while return for owner of relatively **scarce** factor **decreases**.
 - **H1**: All else equal, the probability of AR's model and derived predictions being consistent with empirical data should **decrease** as labor specificity increases.
 - **H2A**: All else equal, increased trade in a **labor** abundant country that has *low inter-industry labor specificity* **reduces** income inequality, which by extension leads to **higher** probabilities of democratization.
 - **H2B**: All else equal, increased trade in a **land** abundant country that has *low inter-industry labor specificity* **increases** inequality, which by extension leads to **lower** probabilities of democratization.

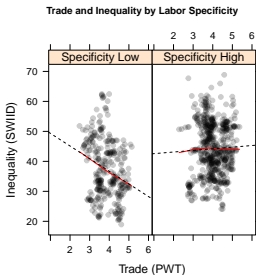
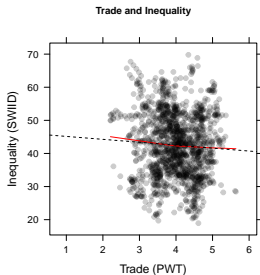
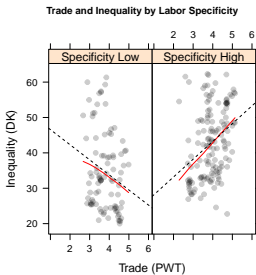
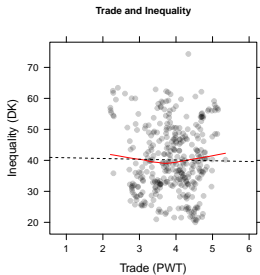
Trade and Inequality

- I adopt a specific factors model of trade (Ricardo-Viner, RV) instead:
 - assumes labor **specificity**
 - Predicts **sectoral** cleavage: as trade increases, return for factors specific to the **import** sector **decreases** while return for factors specific to the **export** sector **increases**.
 - inequality increases between sectors
- Additionally, export industries pay a premium for higher skill
 - inequality increases within the export sector
- As inequality increases both **between** sectors and **within** the export sector, inequality increases **overall**.
 - **H3**: All else equal, **increased export-orientation** in a labor abundant country with high inter-industry labor specificity leads to **higher** inequality, which by extension leads to **lower** probabilities of democratization.

Labor Specificity Across Years



Trade and Inequality



Data Overview

- Unit of analysis: Country-year
- Universe of analysis: 172 countries from 1980-2000
 - This period provides more variation in both regime change and trade integration in developing countries compared to other periods.
 - Countries included are all independent countries in a given year.
 - Missing data problem:
 - For example: sparseness of inequality data
 - Fit models to five multiply imputed datasets using the **R** package `Amelia II`

Operationalization

- Outcome of interest: **Democratization**
 - Democracy = 1, Non-democracy = 0
 - Dichotomous measure (Przeworski et al. 2000 extended) and continuous measure (POLITY IV)
- Key covariates:

Model	Hypothesis	Predictor	Coef. Sign
Mixture	Hypothesis 1	Labor Specificity	+
SS-implied	Hypothesis 2a	Trade*Labor	+
	Hypothesis 2b	Trade*Land	-
RV-implied	Hypothesis 3	Export*Labor	-

- Data: Labor Specificity (Zhou 2008), Trade (PWT 7.0), Export (UN Comtrade), Labor/land endowment (Constructed; WDI), Inequality (SWIID, EHII, and DK)
- Controls: list of covariates included in Table 2.17 in Przeworski et al. (2000)

Models and Methods

- “Garbage-can” dynamic probit model: include all key covariates and controls
 - Standard approach in the democratization literature
 - Assume one theory applies to all observations in the study
- **Finite Mixture Model**: mixture of two dynamic probit models

$$f_{SS}(\text{Dem}_{it} = 1 | \text{Dem}_{it-1}, \mathbf{X}_{it}, \theta_{SS}) = \Phi(\beta \mathbf{X}_{it} + \alpha \mathbf{X}_{it} \text{Dem}_{it-1})$$

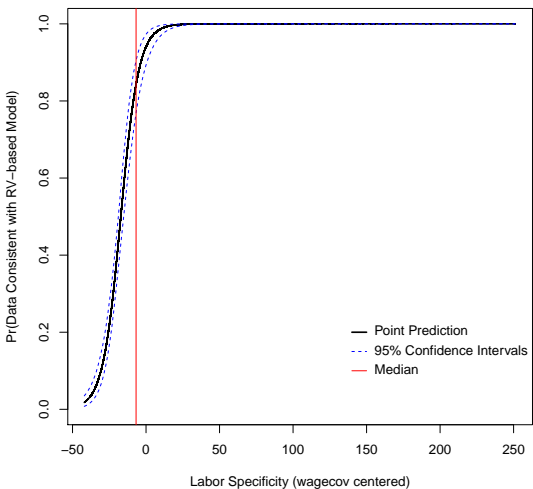
$$f_{RV}(\text{Dem}_{it} = 1 | \text{Dem}_{it-1}, \mathbf{X}'_{it}, \theta_{RV}) = \Phi(\beta' \mathbf{X}'_{it} + \alpha' \mathbf{X}'_{it} \text{Dem}_{it-1})$$

$$\pi_{RV}(W_{it}, \phi_{RV}) = \text{logit}^{-1}(\delta_0 + \delta_1 \text{Specificity}_{it})$$

- Assumes **multiple** theories can co-exist to explain the same outcome of interest
- Allows estimation of the probability that a specific observation is consistent with one of the competing theories based on key assumption differences (e.g. levels of labor specificity)
- The mixture model is fit using the **R** package `flexmix`

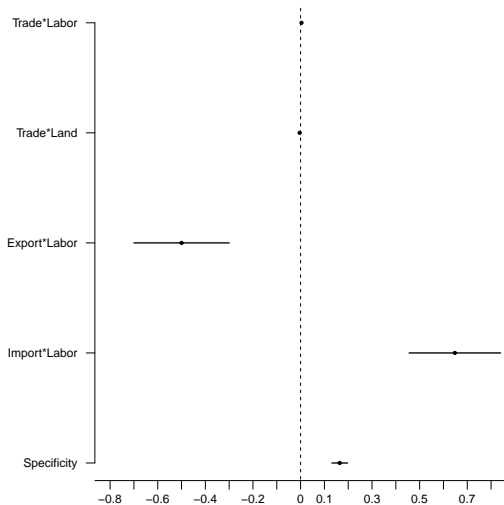
Plausibility Probe: Inequality as Outcome

Probability Data is Consistent with RV-implied Model



Plausibility Probe: Inequality as Outcome

Parameters and Estimates



Democratization as Outcome

- Convergence issues with a mixture model consisting two dynamic probit models.
 - Comments and suggestions highly appreciated.
- Results from a “garbage-can” dynamic probit model shows no support for SS or RV-implied hypotheses.
 - Isn't surprising given that it assumes each competing model fits all observations and that the plausibility probe shows that the applicability of the competing theories depend on labor specificity.

Concluding Remarks

- Wrap up
 - Relax key but unjustified assumption about inter-industry labor mobility that was previously assumed away in the literature.
 - Develop and test alternative testable hypotheses about the effect of increased trade on inequality and democratization in developing countries.
- Mixed results when treating inequality as outcome
 - RV-implied model is indeed more consistent with the data.
 - The findings contradict theory-specific hypotheses.
 - A reexamination of the both SS-implied and RV-implied theories and testable hypotheses.
- Coming in future iterations
 - Solving convergence issues with the mixture model for democratization.
 - Generating list of observations consistent with SS and RV-implied models to compare with qualitative evidence.

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Trade and Inequality

Table: Inequality as Outcome: Summary of Hypotheses and Predicted Signs

Hypothesis	Predictor	Coef.	Prediction
Hypothesis 1	Labor Specificity	δ_1	+
Hypothesis 2a	Trade*Labor	β_1	-
Hypothesis 2b	Trade*Land	β_2	+
Hypothesis 3	Export*Labor	γ_1	+

Trade and Inequality

Table: Mixture Model vs. "Garbage-can" Model Results

DV = Inequality (SWIID data) Models	Variable	Mixture		"Garbage-can"	
		coef.	s.e.	coef.	s.e.
Stolper-Samuelson-based	Intercept	31.871	0.329	39.578	0.195
	Trade*Labor	0.004	0.002	0.004	0.001
	Trade*Land	-0.004	0.001	-0.005	0.001
	Trade	0.003	0.007	0.012	0.005
	Labor	0.042	0.080	-0.017	0.038
	Land	0.237	0.059	-0.012	0.022
Ricardo-Viner-based	Intercept	42.947	0.269		
	Export*Labor	-0.500	0.102	-0.447	0.107
	Import*Labor	0.648	0.098	0.583	0.104
	Export	2.649	0.843	0.488	1.018
	Import	-1.259	0.799	-0.332	1.067
	Labor	-0.147	0.029		
Mixture Probability	Intercept	2.818	0.365		
	Specificity	0.164	0.017		

Descriptive Statistics

Continuous Variables

Variable	n	Min	\tilde{x}	\bar{x}	Max	#NA
Polity IV Score (polity2)	3057	-10.00	0.00	0.71	10.00	270
Gini Index (DK)	598	16.63	35.14	37.17	74.33	2729
Gini Index (EHII)	1876	22.92	41.69	41.32	64.36	1451
Gini Index (SWIID)	2214	18.94	37.47	38.61	71.33	1113
Labor Specificity (Zhou 2008)	1849	8.58	36.68	42.66	256.36	1478
Trade (OPENK from PWT 7.0)	3209	1.03	59.82	71.00	395.98	118
Trade (OPENK from PWT 6.1)	2618	9.12	59.55	69.69	440.50	709
Export per GDP (UN Comtrade; WDI)	2124	0.01	0.20	0.25	4.34	1203
Import per GDP (UN Comtrade; WDI)	2121	0.03	0.25	0.31	5.65	1206
Relative Labor Endowment	3084	0.07	2.27	5.33	71.84	243
Relative Land Endowment	3023	0.00	2.16	6.27	180.67	304
GDP per capita (PWT 7.0)	3209	117.23	4086.88	8769.49	74162.95	118
GDP per capita (PWT 5.6/6.1)	2834	281.26	4313.34	7101.34	50092.49	493
GDP per capita growth (PWT 7.0)	3191	-64.56	1.69	1.28	122.23	136
GDP per capita growth (PWT 5.6/6.1)	2834	-97.79	1.60	2.78	2294.03	493
GDP growth (WDI)	3022	-51.03	3.44	2.87	106.28	305
FDI net inflows per million USD (WDI)	3007	-4550.36	73.00	2197.36	321274.00	320
Capital Openness (Chinn and Ito 2005)	2786	-1.72	-0.85	-0.05	2.66	541
Lagged Leadership Turnover (ACLPL Extended)	3301	0.00	0.12	0.23	4.00	26
Religious Fractionalization (ACLPL Extended)	3320	0.00	0.27	0.33	0.74	7
Percentage of Catholic (ACLPL Extended)	3320	0.00	16.50	31.79	99.00	7
Percentage of Protestant (ACLPL Extended)	3320	0.00	2.80	15.71	96.50	7
Percentage of Moslem (ACLPL Extended)	3320	0.00	1.90	25.87	100.00	7
Previous Transitions (ACLPL Extended)	3327	0.00	0.00	0.41	5.00	0
Percentage of World Democracies (POLITY IV)	3327	27.01	35.29	35.14	42.58	0

Descriptive Statistics

Nominal Variables

Variable	Levels	n	%
Democracy (ACLP Extended)	no	1852	55.7
	yes	1475	44.3
	all	3327	100.0
New Country (ACLP Extended)	no	1336	40.2
	yes	1991	59.8
	all	3327	100.0
British Colony (ACLP Extended)	no	2376	71.4
	yes	951	28.6
	all	3327	100.0